

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
310827-1	09/23/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	Order # 67

Flight Dates	Order #	Alt Order #
09/13/12 - 09/18/12	310827	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/13/12	09/18/12	M-F 6-7a	6-7a	11-11--	:30	4	\$725.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/13/12 09/19/12 11-11-- 4 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Th 09/13/12 6:27 AM M-F 6-7a 6-7a :30 AWTVO91001H \$725.00 NM									
2 WPTV F 09/14/12 6:43 AM M-F 6-7a 6-7a :30 AWTVO91001H \$725.00 NM									
3 WPTV M 09/17/12 6:21 AM M-F 6-7a 6-7a :30 AWTVO91001H \$725.00 NM									
4 WPTV Tu 09/18/12 6:21 AM M-F 6-7a 6-7a :30 AWTVO91001H \$725.00 NM									
2	09/13/12	09/18/12	Sa 6-7a	6-7a	-----S-	:30	1	\$250.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/13/12 09/19/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Sa 09/15/12 6:11 AM Sa 6-7a 6-7a :30 AWTVO91001H \$250.00 NM									
3	09/13/12	09/18/12	Sa 10-1030a	10-1030a	-----S-	:30	1	\$400.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/13/12 09/19/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Sa 09/15/12 10:28 AM Sa 10-1030a 10-1030a :30 AWTVO91001H \$400.00 NM									
4	09/13/12	09/18/12	M-F 10-11a	10-11a	11-11--	:30	4	\$325.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/13/12 09/19/12 11-11-- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPTV Th 09/13/12 10:59 AM M-F 10-11a 10-11a :30 AWTVO91001H \$325.00 NM									
2 WPTV F 09/14/12 10:58 AM M-F 10-11a 10-11a :30 AWTVO91001H \$325.00 NM									
3 WPTV M 09/17/12 10:51 AM M-F 10-11a 10-11a :30 AWTVO91001H \$325.00 NM									
4 WPTV Tu 09/18/12 10:46 AM M-F 10-11a 10-11a :30 AWTVO91001H \$325.00 NM									

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310827-1	09/23/12	September 2012	08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	Order # 67

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/13/12	09/18/12	M-F 11-12n	11a-12p	---11--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/13/12 09/19/12 ---11-- 2 \$250.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Th 09/13/12 11:21 AM M-F 11-12n 11a-12p :30 Awtv091001H \$250.00 NM									
2 WPTV F 09/14/12 11:32 AM M-F 11-12n 11a-12p :30 Awtv091001H \$250.00 NM									
6	09/13/12	09/18/12	M-F 7-730p	7-730p	-1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/13/12 09/19/12 -1----- 1 \$950.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Tu 09/18/12 7:12 PM M-F 7-730p 7-730p :30 Awtv091001H \$950.00 NM									
7	09/13/12	09/18/12	M-F 730-8p	730-8p	1---1--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/13/12 09/19/12 1---1-- 2 \$950.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV F 09/14/12 7:46 PM M-F 730-8p 730-8p :30 Awtv091001H \$950.00 NM									
2 WPTV M 09/17/12 7:47 PM M-F 730-8p 730-8p :30 Awtv091001H \$950.00 NM									
8	09/13/12	09/18/12	Sa 7-8P	7-8p	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/13/12 09/19/12 -----S- 1 \$175.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV Sa 09/15/12 7:36 PM Sa 7-8P 7-8p :30 Awtv091001H \$175.00 NM									
9	09/13/12	09/18/12	3-4pm Jeff Probst	3-4p	1---1--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/13/12 09/19/12 1---1-- 2 \$200.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV F 09/14/12 3:49 PM 3-4pm Jeff Probst 3-4p :30 Awtv091001H \$200.00 NM									
2 WPTV M 09/17/12 3:48 PM 3-4pm Jeff Probst 3-4p :30 Awtv091001H \$200.00 NM									

Total Spots **18** Gross Total **\$8,775.00**

Payment Terms 30 Days

<u>Agency Commission</u>	\$1,316.25
<u>Net Amount Due</u>	\$7,458.75